



TO: Butte County Board of Supervisors

FROM: Tim Snellings, Development Services Director

SUBJECT: February 27, 2007 Progress Report on Butte County General Plan 2030

This memo is the sixth in a series of updates that will be provided to the Board of Supervisors at the beginning of each meeting to assist Board members in staying apprised of the progress on the Butte County General Plan 2030 process.

I have the following to report concerning progress on the Butte County General Plan 2030 process:

1. Existing Conditions Briefing Book

An important aspect of the General Plan 2030 process, the "*Existing Conditions Briefing Book*" is nearly complete. Final Drafts are being circulated to Butte County Department heads at this time. The Briefing Book will be used throughout the General Plan process, and will be completed in time for the first Public Workshop Series that starts on March 15, 2007. It contains a summary of background information on existing conditions affecting future development in Butte County, including development trends, planning efforts, economic trends, transportation, natural resources, cultural resources, agriculture, recreation and open space, public services, public facilities and utilities, and environmental hazards. A more detailed Background Report on the existing conditions of Butte County will be completed and made available in April 2007.

2. Butte County General Plan 2030 Community Workshops

Staff is in the process of scheduling up to 8 community workshops to hear public input for specific regions of the County over a three month period from May 2007 to July 2007. These community workshops will be focused on the larger geographic areas of Butte County such as the Durham, Dayton, Nelson Planning Area, the unincorporated South Oroville Area, and the unincorporated Chico area. Another set of community meetings will take place in the smaller unincorporated communities of Butte County such as Forest Ranch, Richvale, and Berry Creek. Information from these meetings will be provided to the Citizens Advisory Committee, Planning Commission, and Board of

Supervisors and made widely available to the public. More information on meeting times and locations will be provided to the Board of Supervisors as soon as possible. Specific public outreach will be provided for each community workshop.

3. Summit Meeting Follow-up: “One-on-One” meetings with Cities and Town.

The individual one-on-one meetings between the County and each of the cities and Town are being scheduled, with the first meeting slated for March 15, 2007, with the City of Gridley. The meeting will follow-up on the discussion from the January 27, 2007 City/County Summit Meeting. Additional discussion will be centered upon issues of common concern and identifying the next steps necessary to address these areas through the Butte County General Plan 2030 process.

4. Public Outreach -Existing Conditions and Issue Identification Workshop Series #1

This Workshop Series will begin on March 15, 2007 with an evening meeting and Public Workshop at the Southside Community Center in Oroville from 5:00 – 9:00 pm. This Workshop is intended to provide a forum to identify issues that should be part of the Butte County General Plan 2030 process. Development Services staff is working with the General Plan consultant at this time on completing various outreach strategies such as direct emails to interested parties, invitation letters and postcards to organizations and community groups, the use of posters distributed to key businesses, libraries and community centers in the County, newspaper advertisements and press releases, and public service announcements.

5. Press Coverage –Outlook 2007 Chico Enterprise Record

The February 27, 2007 edition of the Enterprise Record includes an annual “Outlook 2007” section that covers many different aspects of Butte County. An article written by Director of Development Services Tim Snellings entitled “Butte County General Plan 2030 –Planning the Future Together” appears in Section “DD” of the Outlook 2007 section of the newspaper. In this article, Director Snellings discusses the importance of updating the General Plan, the process completed to date, our General Plan consultant and subconsultant’s roles, the Citizens Advisory Committee, and the January 27, 2007 City/County Summit meeting that provided outreach to the 5 incorporated cities and Town within Butte County.