



TO: Butte County Board of Supervisors

FROM: Tim Snellings, Development Services Director

SUBJECT: July 10, 2007 Progress Report #15 on Butte County General Plan 2030

This memo is the Fifteenth in a series of updates provided to the Board of Supervisors at the beginning of each meeting to assist Board members in staying apprised of the progress on the Butte County General Plan 2030 process.

I have the following to report concerning progress on the Butte County General Plan 2030 process:

1. Area-Wide Workshops Update – Meetings held for the Unincorporated Oroville Area



Unincorporated Oroville Area Workshop

The Butte County General Plan 2030 Community Workshop for the Unincorporated Oroville Area was held on Wednesday, June 27, 2007, at the Southside Community Center. About 110 people attended this Workshop. Also in attendance were six members of Butte County's Citizens Advisory Committee (CAC). County and DC&E staff, as well as several CAC members facilitated eleven breakout discussion groups, which focused on different neighborhoods (Southside/Las Plumas, Thermalito, North Oroville, South Oroville/Palermo, and the East Oroville/Foothills) in the Unincorporated Oroville Area, discussing the area's assets, issues, and areas for potential future change. A summary of this meeting and other area-wide workshops that have been held is available on the General Plan 2030 website.

2. Community Meetings

With the completion of the Unincorporated Oroville Public Workshop, the issue identification phase of the General Plan 2030 update process is completed. A total of seven “Area-Wide Workshops”, and twelve “Community Meetings” took place across Butte County and ranged in geographic location and scale. This outreach phase of the General Plan 2030 process commenced March 15, 2007 and concluded June 27, 2007. Additionally, Meeting Series #1 was completed, which focused the general public, the Citizens Advisory Committee, the Planning Commission, and the Board of Supervisors on issues of County-wide significance.

The seven Area-Wide Workshops were held in parts of the County where urban growth is expected to take place, such as the unincorporated areas surrounding the 5 incorporated cities, Biggs and Gridley (in one meeting), Chico, Oroville, and the Town of Paradise. Additionally, 3 Area-Wide Workshops took place that focused on the Lake Oroville Area, the Durham, Dayton and Nelson area, and the Central Buttes Area, due to the unique planning issues applicable to these areas. The 12 Community Meetings took place in Butte County’s unincorporated communities and included (in order of occurrence):

1. Cherokee
2. Cohasset
3. Concow/YankeeHill/Jarbo Gap
4. Feather Falls/Forbestown/Clipper Mills
5. Forest Ranch
6. Nord
7. Palermo/Honcut
8. Berry Creek/Brush Creek
9. Richvale
10. Stirling City
11. Bangor/Rackerby
12. Butte Meadows/Jonesville

A grand total of 1,014 Butte County citizens participated in these meetings. Additionally, approximately 1,200 “Butte County General Plan 2030 Briefing Books” have been distributed to date. Summary information on each of these meetings is available for viewing on the Butte County General Plan 2030 website, www.buttegeneralplan.net. The information gathered throughout the Community Meeting process will be used during Meeting Series #2/3 pertaining to the Development of General Plan Alternatives, during Meeting Series #4, Alternative Evaluation and Selection, and during Meeting Series #5, General Plan Goals and Policy Development.

The Butte County General Plan 2030 “Setting and Trends Report” (see item 3 below) will have a chapter entitled “Community Outreach and Meetings”, which will provide a detailed overview of these meetings and the input received.

3. Butte County General Plan 2030 Setting and Trends Report

Development Services staff is reviewing the final drafts of the Setting and Trends Report. This report is on track to be released at the August 2, 2007 Citizens Advisory Committee Meeting, and will also be available on the General Plan website.

4. Meeting Series #2/3 Alternatives Development and Finalization

Meeting Series #2/3 officially started on May 17, 2007 with a Public Workshop held at the Oroville Municipal Auditorium, and a Citizens Advisory Committee Meeting held on May 31, 2007 at the University of Phoenix in Chico. The next planned meeting will be a second Citizens Advisory Committee Meeting to be held on Thursday, August 2, 2007, at the California State University Chico Campus, Sylvester's Dining Hall from 5:00 – 9:00 pm.

Three General Plan Alternatives for each geographic area and policy issue will be reviewed and discussed by the Citizens Advisory Committee during this meeting. The Citizens Advisory Committee will provide input on the proposed three alternatives for consideration by the Planning Commission and Board of Supervisors. The Planning Commission will hold a Study Session on the Alternatives on Friday, August 17, 2007. The Board of Supervisors will hold a Study Session on the Alternatives on Tuesday, September 18, 2007.

5. Individual City/County General Plan 2030 “1-on-1” Meetings –Town of Paradise

The fifth and final planned individual “1 on 1” meetings between County staff and staff of each of the incorporated cities was held on Wednesday, June 27, 2007, with the Town of Paradise. Two members of the Paradise Town Council were present along with City staff. County Supervisors Jane Dolan and Kim Yamaguchi represented the County along with staff representation from Administration and Development Services. Staff from the Local Agency Formation Commission and the Butte County Association of Governments also provided presentations.

The meeting's agenda was based upon information obtained during the City/County Summit meeting held on January 27, 2007 and included discussion on Spheres of Influence, areas of anticipated growth, and the funding of government services.

The City/County meetings are intended to help overall coordination and to facilitate the gathering of information and identification of issues pertinent to each incorporated city. The information obtained will be used throughout the General Plan 2030 process to enhance inter-jurisdictional coordination and to address issues identified by each city. Follow-up meetings are proposed with all of the cities to continue work on interjurisdictional cooperation.

6. “Water Solutions” Article Series on General Plan 2030

The July 2007 issue of “Water Solutions”, the newsletter published by the Butte County Department of Water and Resource Conservation includes part one of a two-part series on the Butte County General Plan 2030 process. The first article discusses the General Plan process, the Setting and Trends Report, and the Citizens Advisory Committee. The second article, to be published in August, will focus on the Guiding Principles, the Community Meeting process, and outreach to the incorporated cities.

7. Butte County General Plan 2030 Website Traffic

The following graphic shows a history of website visits for buttegeneralplan.net. The graphic shows an ever increasing trend in visits to this website, highlighting the importance of this tool in reaching the general public.

