



TO: Butte County Board of Supervisors

FROM: Tim Snellings, Development Services Director

SUBJECT: September 11, 2007 Progress Report #18 on Butte County General Plan 2030

This memo is the eighteenth in a series of updates provided to the Board of Supervisors at the beginning of each meeting to assist Board members in staying apprised of the progress on the Butte County General Plan 2030 process.

I have the following to report concerning progress on the Butte County General Plan 2030 process:

**1. September 6, 2007 Citizens Advisory Committee Meeting
-Creation of General Plan Alternatives**



September 6, 2007 Citizens Advisory Committee Meeting

The third and final Citizens Advisory Committee Meeting pertaining to the creation of alternatives (Meeting Series #2/3) was held on Thursday, September 6, 2007 at the Little Chico Creek Elementary School from 5:00pm to 9:30pm. Approximately 104 members of the public and 20 members of the Citizens Advisory Committee gathered to finalize their input into this process and to study 9 additional change areas received since the August 2nd meeting. Additional information from the City of Biggs concerning their preferred growth areas was also distributed at the meeting. The meeting included a presentation from Butte County Air Quality Control District Planner Gail Williams, who discussed the regulation and measurement of the County's air quality.

Butte County Planning Commission Chair Nina Lambert also spoke at the end of the evening encouraging all present to attend the Planning Commission Study Session scheduled for Friday, September 28, 2007, at 9:00 am, 25 County Center Drive, Oroville. The Planning Commission's Study session will also be devoted to the creation of plan alternatives. The information and comments gathered at the September 6, 2007 Citizens Advisory Committee meeting will be organized for the Planning Commission's review and comment. The last meeting of Meeting Series 2/3 devoted to the creation of alternatives will take place on Tuesday, October 16, 2007 with a Butte County Board of Supervisors Study Session.

A complete summary of the September 6, 2007 Citizens Advisory Committee meeting can be found on the Butte County General Plan website, www.buttegeneralplan.net.

2. Meeting Series #4 –Alternatives Evaluation and Selection

Question: When will the General Plan 2030 process begin the process of narrowing down the list of the 43 individual change areas that are now under consideration through Meeting Series #2/3? Answer: Meeting Series #4 will be devoted to the selection of a preferred alternative. Meeting Series #4 will involve making difficult choices concerning the 43 change areas we have received thus far. The Meeting Series will accomplish this through: 1) a Public Workshop 2) 2-3 Citizens Advisory Committee meetings, 3) a Planning Commission Study Session, and 4) a Board of Supervisors Study Session.

The Public Workshop that starts Meeting Series #4 is tentatively scheduled to begin on January 24, 2008. Dates for the Citizens Advisory Committee meetings and the individual Study Sessions before the Planning Commission and Board of Supervisors will be made available as soon as they are finalized. The Board of Supervisors will provide final direction regarding the preferred alternative. Based on feedback from the Board of Supervisors, County staff and DC&E will make any needed refinements to create the final preferred alternative.

Prior to Meeting Series #4, and after the conclusion of Meeting Series #2/3, the General Plan Consultant, Design, Community & Environment, and their team of subconsultants will evaluate each of the three alternatives for their potential implications in the areas of the environment, transportation, economics, and agriculture. Each of the three alternatives will also be analyzed on how each meets the assets, issues, and future vision identified during Meeting Series #1 –Existing Conditions and Issue Identification, and the 19 Community Meetings held in conjunction with this Meeting Series.

3. **Butte County General Plan 2030 Economic Summit**
An Opportunity for Butte County's Economic Future and You!



From: Butte County General Plan 2030 Economic Summit Brochure

The Butte County General Plan 2030 Economic Summit will be held at the Sierra Nevada Brewery in Chico from 8:30 am to 4:30 pm on Monday, October 15, 2007. All who are interested in Butte County's economic future are invited to come and. . . **Listen** to presentations on economic development trends and case studies. . . **Learn** from panelists and speakers on county and regional economies. . . **Link** economic development to land use through shared experiences. . . **Look** forward to a diversified Butte County economy that fosters emerging industries and skilled workforces. Tickets for the event are \$35, to include lunch and all refreshments. On-line registration for the Economic Summit and the meeting's agenda is available at www.buttegeneralplan.net. Development Services staff has begun an outreach effort for this event that includes press releases, email, and direct mail with a brochure (see banner above).