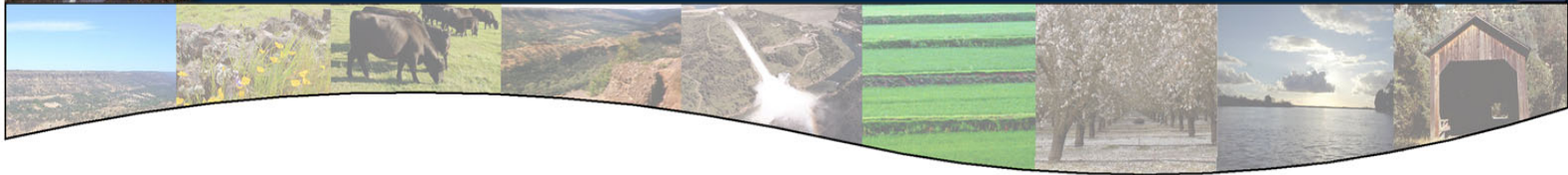


Butte County



General Plan 2030



Meeting Series #7 - Public Workshop - Draft General Plan 2030

Overview of the Public Process that Developed General Plan 2030

The purpose of Meeting Series #7 is to gather input on the Public Review Draft General Plan 2030; this is a continuation of the County's inclusive approach to updating the General Plan. This handout summarizes the extensive public process that helped to develop General Plan 2030 in order to provide some background about and context for the Public Review Draft.

Each major task in the General Plan 2030 process included a "Meeting Series." Each series was made up of the following meetings:

- ◆ A Public Workshop where community members met to learn about the progress of General Plan 2030 and discuss and provide input on issues.
- ◆ One or more Citizens Advisory Committee (CAC) meetings at which CAC members deliberated on the issues at hand and reviewed input from the Public Workshop.
- ◆ One or more Planning Commission Study Sessions at which Commissioners reviewed the outcomes of the Public Workshop and CAC meetings and made recommendations to the Board of Supervisors.
- ◆ One or more Board of Supervisors Study Sessions at which the Supervisors reviewed the outcomes of all the previous meetings and provided final direction to County staff and consultants.

Meeting Series were held on the following topics:

- ◆ Meeting Series #1: Issues Identification
- ◆ Meeting Series #2/3: Alternatives Finalization
- ◆ Meeting Series #4: Alternatives Evaluation & Selection
- ◆ Meeting Series #5: Goals & Policies Development
- ◆ Meeting Series #6: Housing Element

The CAC consists of 34 Butte County citizens that were selected by the Board of Supervisors to oversee the Butte County General Plan 2030 process. The CAC has represented the diverse community in Butte County throughout the update process, acting as a "sounding board" for ideas from community members, County staff and consultants. The CAC also reviewed working drafts of documents and made recommendations to the Planning Commission and Board of Supervisors. To develop the Draft

Butte County General Plan 2030, there were a total of 20 CAC meetings, all of which were open to the public. In addition, there will be four additional CAC meetings to review the Draft General Plan 2030 and Zoning Ordinance during Meeting Series #7 and #8.

As part of the Meetings Series schedule, the County held a number of public workshops and community meetings. A total of 19 additional public meetings and workshops were held at various locations across Butte County in the form of Area-Wide Workshops and Community Meetings. At the Area-Wide Workshops and Community Meetings, participants discussed each area's assets, issues and existing conditions. This input was incorporated into the land use and policy alternatives for General Plan 2030.

The process has also included several meetings on special topics. The County hosted a City/County Summit in January 2007 to facilitate communication between the County and the five incorporated municipalities. Over 50 public officials, including City Council members, Planning Commissioners, and County Supervisors, attended. The City/County Summit also began the individual "one-on-one" meeting process between municipal and County leaders and their staffs, wherein issues related to each jurisdiction's General Plans were discussed and shared. At the Economic Summit in October 2007, at which over 185 people engaged panelists and facilitators with questions and input on ideas for an economic strategy for Butte County. Other special informational meetings were held on a variety of topics, including the fiscalization of land use, sustainability, climate change, water resources, the Butte Regional HCP/NCCP, deer herds, and wildfire safety. In addition, special meetings were held to discuss the outline of General Plan 2030.

For all public workshops, the Butte County Department of Development Services conducted extensive outreach, using a wide variety of tools and methods to inform and encourage the community to participate in the process. Additionally, outreach material included information on alternative methods for participation, including email, phone calls, standard mail and an online forum available on the Butte County General Plan 2030 website. The following is a list of methods and tools used to inform the public of upcoming meetings:

- ◆ County Website (www.buttegeneralplan.net)
- ◆ Video archive of all Butte County General Plan 2030 meetings on-line
- ◆ Email distribution list
- ◆ Direct mail to meeting participants
- ◆ Direct mail to local organizations and groups
- ◆ Local Newspapers
- ◆ Local Television Stations
- ◆ Local Radio Stations
- ◆ Noticing in Butte County's Upcoming Events Calendar
- ◆ Newsletters in English, Spanish and Hmong
- ◆ Posters
- ◆ Postcards for Community Meetings
- ◆ Roadside Signs for Community Meetings
- ◆ Butte County General Plan 2030 T-Shirts
- ◆ Updates to the Butte County User's Group
- ◆ Bi-weekly updates to the Board of Supervisors
- ◆ Updates to the Planning Commission and Board of Supervisors
- ◆ Presentations to a wide range of organizations and groups
- ◆ General Plan 2030 information and documents at all Butte County Branch Libraries
- ◆ Outreach information and materials in the Butte County Department of Development Services lobby
- ◆ General Plan 2030 information provided at the Butte County Fair