



**TO: Butte County Board of Supervisors**

**FROM: Tim Snellings, Development Services Director**

**SUBJECT: June 23, 2009 Progress Report #57 on Butte County General Plan 2030**

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This memo is the 57<sup>th</sup> in a series of updates provided to the Board of Supervisors at the beginning of each meeting to assist Board members in staying apprised of the progress on the Butte County General Plan 2030 process. I have the following developments to report:

**1. Butte County General Plan 2030 Project Schedule**

Attached for the Board's reference is the overall project schedule for Butte County General Plan 2030. Butte County General Plan 2030 remains on schedule for adoption in August 2010. Approximately 65 percent of the process has been completed. Much of this process laid the necessary groundwork for the important work products that will be the subject of the remainder of the process. As I reported in the last update, we are preparing for an important set of meeting series that will be devoted to the Draft General Plan and the Draft Zoning Ordinance. Development Services staff has spent a considerable amount of time reviewing draft documents and mapping in conjunction with General Plan 2030 consultant DC&E. Staff is starting a 30-day review of the administrative draft of General Plan 2030 and will be coordinating with key Butte County Departments and the General Plan 2030 Subcommittee. This same process will take place later in July for Butte County's new Zoning Ordinance. Public Drafts of these documents will be available in August. This will provide the public an opportunity to thoroughly review the new Draft General Plan and new Draft Zoning Ordinance prior to the start of public meetings.

**2. Design Contest for Cover of Butte County General Plan 2030**

Later this summer Butte County will initiate a Cover Design Competition for the new Butte County General Plan. The Board of Supervisors is offering a Grand Prize of \$500 to the winner of the competition.

The Cover Design Competition is intended to provide an outstandingly attractive, legible, and memorable cover design for Butte County General Plan 2030 while also familiarizing the public with the updated Plan. In designing the cover, competitors will be encouraged to

review the Guiding Principles for Butte County General Plan 2030; and to consider the County's unique character, environment, population, history, economy, and future.

Entries will consist of a cover design which includes the title "Butte County General Plan", to be accompanied by a logo to be used on related materials. The competition will be open to all, with up to five finalists selected from each of the following categories:

- ✓ Elementary School (K-6)
- ✓ Middle/High School (7-12)
- ✓ College
- ✓ Open (including professionals, designers, and artists).

Staff will conduct publicity and outreach to the local press, universities and colleges, public schools, professionals, and arts/design networks; and will work with the Farm Bureau and Butte County businesses to provide prizes to all finalists. Supervisors will also visit the classes of the winners in each student category to discuss the County and its updated General Plan.

The contest will be initiated in early August, with a submission deadline of December 1<sup>st</sup>, 2009. This fall, each Supervisor will be asked to identify a representative to serve on the Finalist Selection Committee, which will work with staff in early December to determine category finalists. All finalist entries will be posted on the County website from December 16 until January 15, 2010. Staff is working to design an online voting system so that members of the public can weigh in on their favorites during this period.

Selection of category winners, and of the Grand Prize winner, will take place during the two consecutive days of the Board's January 2009 Special Study Sessions to review draft Butte County General Plan 2030. A report on the competition will be provided to the Board at the meeting. Winners in each category will be selected the first day of the session, and the Grand Prize winner chosen the second day. Awards will be presented at the subsequent Special Study Session for Butte County General Plan 2030, approximately one month later.

For further information regarding the Cover Design Competition, contact Principal Planner Claudia Stuart at (530) 538-7604 or [cstuart@buttecounty.net](mailto:cstuart@buttecounty.net).

### **3. Butte County General Plan 2030 Designations**

As I reported in a prior Update, in order to provide the public with as much access to the proposed new Butte County General Plan 2030 designations as approved by the Board of Supervisors, this information will be added to the "Parcel Lookup" feature on the Development Services Department Website. Development Services staff is at this time working out final details to make this service available in the near future. This will allow users to enter an Assessor Parcel Number for a property (s) that they are interested in and view the specific Butte County General Plan 2030 designation. Members of the public may also view zoning designations by contacting Development Services or visiting the General Plan 2030 website, [buttegeneralplan.net](http://www.buttegeneralplan.net), and clicking on "Draft #3 of the Butte County General Plan 2030 Preferred Land Use Alternative map", on the main page. Development Services staff

will also post the new Butte County General Plan 2030 Zoning Designations to this website when they are available.

#### **4. Draft Housing Element Update**

##### Environmental Review

In accordance with the California Environmental Quality Act (CEQA) Development Services staff prepared an Initial Study and Negative Declaration on the updated Draft Housing Element. This document has been provided to local and state agencies for a 30-day review in accordance with CEQA. The review period is June 24 through July 24, 2009. A copy of the Initial Study and Negative Declaration may be viewed on the General Plan 2030 website or by contacting Development Services. The Board of Supervisors will be reviewing and considering approval of this environmental document on August 25, 2009 at 1:30 pm, when the Housing Element is considered for adoption.

##### Summary Notes Available

Summary notes of the Joint Board of Supervisors and Planning Commission Study Session are available and have been posted to the General Plan 2030 website. Copies of these notes may also be viewed at the Department of Development Services, 7 County Center Drive, Oroville. The notes cover the specific actions taken on the Draft Housing Element by the Board and Planning Commission.