



TO: Butte County Board of Supervisors

FROM: Tim Snellings, Development Services Director

SUBJECT: September 15, 2009 Progress Report #61 on Butte County General Plan 2030

This memo is the 61st in a series of updates provided to the Board of Supervisors at the beginning of each meeting to assist Board members in staying apprised of the progress on the Butte County General Plan 2030 process. I have the following developments to report:

1. September 17, 2009 Public Workshop on Draft Butte County General Plan 2030

The first Public Workshop of Meeting Series #7, which is devoted to the review of the Draft General Plan 2030 document, will be held on September 17, 2009, from 5:00 pm to 8:00 pm at the Energy Farm, 2015 Challenger Drive, Oroville. Light refreshments and drinks will be provided. This Public Workshop is the time for members of the public to become familiar with the Butte County General Plan 2030 Public Draft document and provide input to staff and decision-makers. Comments gathered at this meeting will be provided to the Citizens Advisory Committee as well as the Board of Supervisors and Planning Commission. Outreach for this meeting was provided in the following ways:

1. Direct mailing to over 1,000 individuals who have attended past General Plan 2030 meetings
2. Direct mailing to over 180 community groups, organizations and other agencies
3. Direct Email to over 800 individual email addresses
4. Display ads in 4 local Butte County newspapers and 1 weekly magazine
5. Notices at Water Commission and Planning Commission Meetings
6. Notice to all Citizens Advisory Committee members
7. Updates to the Board of Supervisors
8. Reference Desk information at all Butte County Branch Libraries
9. Chico Enterprise Record newspaper story, September 13, 2009
10. Radio Interview on KPAY Radio
11. Butte County's General Plan 2030 Website ([buttegeneralplan.net](http://www.buttegeneralplan.net)).
12. Press Releases to eleven, news, radio and television outlets.
13. Notice in Butte County Administration's Upcoming Events Calendar

The Agenda for this Public Workshop is attached. The workshop will include presentations describing the Butte County General Plan 2030 process and an overview of the Butte County General Plan 2030 document. There will be a time for questions and answers, an informal period when members of the public may provide written comment cards and ask questions of staff, and a more formal public comment period during which General Plan consultant Design, Community & Environment will facilitate input from the public.

We are also encouraging members of the public who cannot attend this meeting to attend 1 or more of the three scheduled Citizens Advisory Committee Meetings where public input will also be accepted as well as the two scheduled Planning Commission and Board of Supervisors Study Session scheduled for January 19 and 21, 2010 (see additional information below). All presentations and comments received at the meeting will be posted to buttegeneralplan.net. Final preliminary approval of the Draft Butte County General Plan 2030 document will not take place until January 21, 2010. As it is often difficult for some members of the public to attend evening meetings, people are also encouraged to submit written comments on the Draft Butte County General Plan 2030 document to:

Butte County Department of Development Services
Attention: Dan Breedon, Principal Planner
7 County Center Drive, Oroville, CA 95965
Or email comments to: dbreedon@buttecounty.net

All comments received become the property of Butte County and are considered part of the public record.

In addition to the September 17, 2009 Public Workshop, the public may engage the Butte County General Plan 2030 review process at the following meetings:

- ◆ **Citizens Advisory Committee (CAC) Meetings on Draft Butte County General Plan 2030** - All CAC meetings will take place from 5:00 pm to 9:00 pm at the Butte College Main Campus Cafeteria, 3536 Butte Campus Drive, Oroville. The CAC will meet at the following times:
 1. Thursday, October 22, 2009
 2. Thursday, October 29, 2009
 3. Thursday, November 5, 2009

- ◆ **Board of Supervisors & Planning Commission Study Sessions** - The Board and Planning Commission will hold two all-day Special Study Sessions from 9:00 am to 4:30 pm at 25 County Center Drive, Oroville to consider all input on the Public Draft General Plan 2030 document on the following dates:
 1. Tuesday, January 19, 2010
 2. Thursday, January 21, 2010

2. Draft Butte County General Plan 2030 Document

The Draft Butte County General Plan 2030 document, which has been three years under development through many different public meetings, was posted on www.buttegeneralplan.net on September 4, 2009.

This Draft follows the outline adopted by the Board of Supervisors on August 19, 2008, which included 5 optional elements devoted to Agriculture, County Character, Economic Development, Public Facilities and Services, and Water Resources. However, the optional element concerning County Character as identified within the outline was not developed for the new General Plan because the limited amount of county character related policy approved under the Goals and Policy phase did not justify a separate element. Policy related to County Character has been incorporated into other elements of the General Plan. Of the 7 mandatory Elements, two elements, the Conservation Element and the Open Space Element have been combined into one element. The Noise Element and the Safety Element have also been combined into one element, the Health and Safety Element.

The Butte County General Plan 2030 document includes an Introduction, which acts as an executive summary of the entire general plan document and includes sections describing the General Plan update process, how to use the general plan, and an overall vision statement for Butte County. Other Chapters of the new General Plan are devoted to the Guiding Principles, and About Butte County, which describes the County's landscape, history, settlement and character.

Each of the Elements includes background information which helps familiarize the reader to the subjects at hand. Each Element is also organized into a series of goals, policies and actions. The goals, policies and actions are the working part of the General Plan where readers can find specific policies and actions that support each goal. A listing of Goals under Butte County General Plan 2030 can also be found under Appendix A of the General Plan. The goals, policies and actions set forth in each element stem from the Board approved Policy Alternatives, existing General Plan policy, and other sources.

The General Plan 2030 process also included the preparation of an Action Plan. The Action Plan is intended to guide the County as it begins implementation of the various programs and actions set forth by the General Plan's policies. Generally, the Action Plan is used to identify those actions that should be completed within the first five years after the General Plan is adopted. The action plan will include detailed information, including an estimated budget, project scheduling and the identification of responsible parties or agencies. The Action Plan is still under development, and will accompany the General Plan but will remain a separate document so that necessary adjustments can be made to project scheduling and budgets without amending the General Plan itself.

The Butte County General Plan 2030 document also implements the County-wide land use map, approved by the Board of Supervisors on April 13, 2009 (in conjunction with Meeting Series #5, Goals and Policy Development. This map provides General Plan land use designations for all unincorporated portions of Butte County, and has been available for on-line viewing since April 23, 2009. Due to the size of the County, viewers are encouraged to

visit the on-line map, which allows the user to “zoom-in” on individual areas and see more detail. Development Services plans to have a parcel look-up feature on-line soon that will allow the public to determine designations by providing individual assessor parcel numbers.

In addition to its availability on-line, CDs containing electronic copies of the draft will be available for free starting on September 18, 2009, at the Department of Development Services, 7 County Center Drive, Oroville, and at the September 17, 2009 Public Workshop. CDs will also be mailed upon request by calling the Butte County Department of Development Services at 538-7629 or emailing dbreedon@buttecounty.net and providing your address. Paper copies of the Draft General Plan 2030 document as well as the County-wide land use map will also be available for purchase, please check with Development Services for availability. Paper copies and CDs will also be available at all Butte County Branch Libraries.

The banner features a dark blue background with the text 'Butte County' in a large, white, serif font at the top left. Below it is the Butte County seal, which is circular and contains a landscape with mountains and a river. To the right of the seal, the text 'General Plan 2030' is written in a smaller, white, serif font. The banner also includes several small, square images: a waterfall on the left, a cow in a field, a landscape with a river, a close-up of a waterfall, a green field, a row of trees, a lake, and a wooden barn on the right.

Butte County

General Plan 2030

Butte County General Plan 2030
Meeting Series #7 - Public Workshop
Draft General Plan 2030
Thursday, September 17, 2009, 5:00-8:00 pm
Energy Farm, 2015 Challenger Drive, Oroville, CA

- 5:00 pm Welcome and Introductions (Tim Snellings)
- 5:05 pm Overview of General Plan 2030 Process (DC&E)
- 5:10 pm Overview of General Plan 2030 (DC&E)
- 6:00 pm Questions and Answers (Facilitated by DC&E)
- 6:20 pm Break
- 6:40 pm Public Comment Period: Input on Draft General Plan 2030
- 7:45 pm Next Steps and Closing Comments
- 8:00 pm Adjournment