



**TO: Butte County Board of Supervisors**

**FROM: Tim Snellings, Development Services Director**

**SUBJECT: October 27, 2009 Progress Report #64 on Butte County General Plan 2030**

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This memo is the 64<sup>th</sup> in a series of updates provided to the Board of Supervisors at the beginning of each meeting to assist Board members in staying apprised of the progress on the Butte County General Plan 2030 process. I have the following developments to report:

**1. Butte County Water Commission and Butte County General Plan 2030**

Development Services staff provides monthly updates to the Butte County Water Commission on the Butte County General Plan 2030 process. The Water Commission has formed a special subcommittee to review information on the General Plan. The Subcommittee has met on previous occasions to review goals and policies concerning water resources, and more recently to review the Draft Water Resources Element for Butte County General Plan 2030. Members of the Water Commission subcommittee and staff from the Water and Resource Conservation Department will also be in attendance at the October 29, 2009 Citizens Advisory Committee meeting, during which the Water Resources Element will be discussed. The Water Commission will be reviewing their Subcommittee's recommendations at their November 4, 2009 meeting. The Water Commission will meet again on December 2, 2009 and provide final comments and recommendations for consideration at the Board of Supervisors and the Planning Commission's January 19 and 21, 2010 meetings on the Draft Butte County General Plan 2030.

## 2. October 22, 2009 Citizens Advisory Committee Meeting



October 22, 2009 Citizens Advisory Committee Meeting

The Citizens Advisory Committee held their first meeting on the Butte County General Plan 2030 Draft on October 22, 2009. The CAC reviewed the Land Use Element and General Plan Map, and the Circulation Element. About 30 members of the public were in attendance and 8 individuals spoke directly to the CAC during the public comment period. Numerous written comments were also provided to the CAC. The CAC's recommendations, which will be included in a detailed meeting summary, are being finalized at this time and will be provided to the Board of Supervisors in several days. All information, including the meeting summary, written comments received, presentation, and other documents will be posted to the Butte County General Plan 2030 website. Additionally, the meeting video will soon be available for public viewing on the website, and broadcast on Community Access Channel 11 (specific time to be announced via the website or check with Development Services at 538-7629).

## 3. Reminder: Upcoming Citizens Advisory Committee Meetings

The Butte County General Plan 2030 Citizens Advisory Committee will be meeting two times in the coming weeks to review the Draft Butte County General Plan 2030 (Meeting Series #7). These meetings will take place from 5:00 pm to 9:00 pm at the Butte College Main Campus Cafeteria, 3536 Butte Campus Drive, Oroville. Each meeting will be devoted to separate sections of the Draft General Plan 2030 document as follows:

### October 29, 2009

- ◆ Agriculture Element
- ◆ Water Resources Element
- ◆ Conservation and Open Space Element

### November 5, 2009

- ◆ Economic Development Element
- ◆ Health and Safety Element (Including the Noise Element)
- ◆ Public Facilities and Services Element

There will be time on each meeting's agenda to review public input received at the Public Workshop, as well as to receive public comment. The majority of each evening will be devoted to the Citizens Advisory Committee's recommendations on the Draft General Plan 2030 document's Elements and Chapters. The Citizens Advisory Committee's recommendations will be provided to the Board of Supervisors and Planning Commission for

their consideration at their meetings scheduled for Tuesday, January 19 and Thursday, January 21, 2010.

#### 4. Butte County General Plan 2030 Cover Design Competition

The design competition for the cover of Butte County General Plan 2030 is now underway. The competition's goal is to provide an outstandingly attractive, legible, and memorable cover for *Butte County General Plan 2030*. Designs should be relevant to the goals, policies, and other information outlined in the Plan; and should consider the County's unique character, environment, population, history, economics, and future. An optional logo may be used on associated documents or other items to provide an immediately recognizable and memorable brand for Butte County General Plan 2030. Entry deadline is December 1<sup>st</sup>.

- To date, staff has contacted the following organizations as part of the outreach effort for this competition.
  - Butte County Chambers of Commerce
  - Chico
  - Gridley
  - Oroville
  - Paradise
  
- California State University, Chico
  - Department of Communication Design
  - Department of Geography and Planning
- Butte College
  - Department of Digital Arts and Design
- University of California, Davis
  - Department of Landscape Architecture
  - Department of Design
- University of California, Berkeley
  - Department of City and Regional Planning
  - Department of Landscape Architecture and Environmental Planning
- American Society of Landscape Architects
- American Planning Association – California Chapter.
- Local and regional graphics design and planning firms
- Butte County General Plan 2030 listserv

Additional outreach will include contacts with local media organizations and schools. A key element in attracting entries has been the Board of Supervisors' offer to donate a \$500 Grand Prize for the winning design. At the November 17<sup>th</sup> Board meeting, staff will also request each member of the Board of Supervisors to nominate a representative to a Finalist Selection Committee for the competition. This ad hoc committee will be asked to meet in December to recommend a Grand Prize winner.

For more information about the Butte County General Plan 2030 Cover Design Competition, contact Principal Planner Claudia Stuart at (530) 538-7604 or [cstuart@buttecounty.net](mailto:cstuart@buttecounty.net). Or visit [www.buttegeneralplan.net](http://www.buttegeneralplan.net) for detailed information and entry forms.

## **5. Park and Recreation District Managers Meeting**

On October 26, 2009, Principal Planner Dan Breedon met with Parks and Recreation District managers from the Durham Recreation and Park District, Feather River Recreation and Park District, Paradise Recreation and Park District and the Chico Area Recreation and Park District. The meeting focused on a review of the Draft Butte County General Plan 2030 document and specifically the Public Facilities and Services Element's section devoted to Parks and Recreation (page 307 – 315). The Districts will be consolidating all of their comments and submitting them to staff for the CAC's consideration at their November 5 meeting. The Parks & Recreation District manager's recommendations will also be posted to the website and provided to the Board and Planning Commission.